



VEER BAHADUR SINGH PURVANCHAL UNIVERSITY JAUNPUR, 222003 (U.P.) vbspu.ac.in

Summer Training

तकनीक से बढ़ाई जा सकती है मशीनों की आयु

जागरण संवाददाता, मल्हनी (जीनपुर):
वीर बहादुर सिंह पूर्वांचल विश्वविद्यालय
परिसर स्थित उमानाथ सिंह इंस्टीट्यूट
ऑफ इंजीनियरिंग एंड टेक्नोलॉजी
के मैकेनिकल इंजीनियरिंग विभाग
की गोष्ठी हुई। इसमें रीसेंट एडवांसेज
इन मैकेनिकल इंजीनियरिंग विषय पर
आधारित 'फैकल्टी डेवलपमेंट प्रोग्राम'
के तीसरे दिन कमला नेहरू प्रौद्योगिकी
संस्थान सुल्तानपुर के मैकेनिकल
इंजीनियरिंग विभाग के प्रोफेसर डा.
एचडी राम ने 'नेचुरल वाइब्रेशन' विषय
पर व्याख्यान दिया।

उन्होंने कहा कि मशीनों व वाहनों में
होने वाले करंन को आयाम, तरंगदैर्घ्य
व ब्रव्यमान का उचित ढंग से उपयोग
कर के काफी हद तक कम किया जा
सकता है। जिससे उनकी जीवन आयु



पूर्वांचल विश्वविद्यालय में आयोजित डेवलपमेंट प्रोग्राम को संबोधित करते वक्ता • जागरण

बढ़ाई जा सकती है। इसी क्रम में डा.
अखिलेश कुमार चौहान ने 'केनामेटिक्स
ऑफ कॉन्स्ट्रूटेड एंड रोबोटिक मैकेनिज्म'
विषय पर व्याख्यान देते हुए बताया कि

किस तरह से आसान तरीके से सरल
गति को घूर्णन गति में व घूर्णन गति
को सरल गति में परिवर्तित किया जा
सकता है।

पूविवि

- डेवलपमेंट प्रोग्राम में तीसरे दिन छात्रों को किया गया प्रशिक्षित
- घूर्णन गति को सरल गति में परिवर्तित करने का बताया तरीका

मैकेनिकल इंजीनियरिंग विभाग के
अध्यक्ष एवं कार्यक्रम के संयोजक डा.
संदीप कुमार सिंह ने कहा कि विभिन्न
विश्वविद्यालयों के विद्वान व अनुभवी
शिक्षकों को व्याख्यान देने के लिए
आमंत्रित किया जा रहा है।

इस अवसर पर डा. हेमंत कुमार सिंह,
दीप प्रकाश सिंह, शशांक दुबे, हिमांशु
तिवारी, अंकुश गौरव, सुबोध कुमार,
नवीन चौरसिया, मोहम्मद रेहान आदि
उपस्थित रहे।





VEER BAHADUR SINGH PURVANCHAL UNIVERSITY
JAUNPUR, 222003 (U.P.)
vbpu.ac.in



Summer Training in power Grid 2021



VEER BAHADUR SINGH PURVANCHAL UNIVERSITY JAUNPUR, 222003 (U.P.) vbspu.ac.in



कार्यालय अधिशासी अभियन्ता
विद्युतप्रेषण खण्ड-द्वितीय,

उ0प्र0 पावर ट्रान्समिशन कारपोरेशन लिमिटेड
132 के0वी0 उपकेन्द्र, हुसेनाबाद, जौनपुर-222002

E.Mail ID:-eeetdjnr2@upptcl.org

Mobile: 8887146213

पत्रांक : / वि0प्र0ख0-11(जौ0)/टी - 11

दिनांक : 21.05.2022

कार्यालय-ज्ञापन

एतद् द्वारा निम्नलिखित प्रशिक्षु को उनके संस्था के पत्रांक के सन्दर्भ में एक माह का व्यवहारिक प्रशिक्षण प्राप्त करने हेतु निम्नलिखित प्रतिबंधानुसार निर्देशित किया जाता है :-

क्र0 सं0	प्रशिक्षु का नाम	ट्रेड	कालेज का नाम व पत्रांक तिथि सहित	प्रशिक्षण अवधि	उपकेन्द्र का नाम
1.	Mr. Kumar Sahab Yadav	B. Tech Electrical (III Year)	UNS Institute of Engineering & Technology Electrical Engineering, Jaunpur Ref. No 832/EED/2022 dt 20/05/2022	01/06/2022 to 30/06/2022	132 KV S/S Shahganj
2.	Mr. Virat	B. Tech Electrical (III Year)	UNS Institute of Engineering & Technology Electrical Engineering, Jaunpur Ref. No 834/EED/2022 dt 20/05/2022	01/06/2022 to 30/06/2022	132 KV S/S Shahganj
3.	Mr. Saurabh Kumar	B. Tech Electrical (III Year)	UNS Institute of Engineering & Technology Electrical Engineering, Jaunpur Ref. No 833/EED/2022 dt 20/05/2022	01/06/2022 to 30/06/2022	132 KV S/S Shahganj
4.	Mr. Ram Darshan Chauhan	B. Tech Electrical (III Year)	UNS Institute of Engineering & Technology Electrical Engineering, Jaunpur Ref. No 841/EED/2022 dt 21/05/2022	01/06/2022 to 30/06/2022	132 KV S/S Shahganj
5.	Mr. Utakarsh Singh	B. Tech Electrical (III Year)	UNS Institute of Engineering & Technology Electrical Engineering, Jaunpur Ref. No 843/EED/2022 dt 21/05/2022	01/06/2022 to 30/06/2022	132 KV S/S Shahganj
6.	Mr. Devasheesh	B. Tech Electrical (III Year)	UNS Institute of Engineering & Technology Electrical Engineering, Jaunpur Ref. No 836/EED/2022 dt 20/05/2022	01/06/2022 to 30/06/2022	132 KV S/S Shahganj
7.	Mr. Anupam Maurya	B. Tech Electrical (III Year)	UNS Institute of Engineering & Technology Electrical Engineering, Jaunpur Ref. No 842/EED/2022 dt 21/05/2022	01/06/2022 to 30/06/2022	132 KV S/S Shahganj
8.	Mr. Alok Kumar Yadav	B. Tech Electrical (III Year)	UNS Institute of Engineering & Technology Electrical Engineering, Jaunpur Ref. No 818/EED/2022 dt 20/05/2022	01/06/2022 to 30/06/2022	132 KV S/S Shahganj
9.	Mr. Ankit Yadav	B. Tech Electrical (III Year)	UNS Institute of Engineering & Technology Electrical Engineering, Jaunpur Ref. No 817/EED/2022 dt 20/05/2022	01/06/2022 to 30/06/2022	132 KV S/S Shahganj
10.	Mr. Atul Sonakar	B. Tech Electrical (III Year)	UNS Institute of Engineering & Technology Electrical Engineering, Jaunpur Ref. No 816/EED/2022 dt 20/05/2022	01/06/2022 to 30/06/2022	132 KV S/S Shahganj
11.	Mr. Saurabh Maurya	B. Tech Electrical (III Year)	UNS Institute of Engineering & Technology Electrical Engineering, Jaunpur Ref. No 815/EED/2022 dt 20/05/2022	01/06/2022 to 30/06/2022	132 KV S/S Shahganj

- विद्युत उपकेन्द्र पर किसी भी उपकरण को बिना अनुमति के छेड़ - छाड़ नहीं करे, अन्यथा किसी भी प्रकार की दुर्घटना के लिए प्रशिक्षु स्वयं उत्तरदायी होंगे और किसी भी प्रकार की दुर्घटना की जिम्मेदारी विभाग की नहीं होगी।
- प्रशिक्षु को प्रत्येक कार्य दिवस में समय से उपस्थिति अनिवार्य होगी, अन्यथा की स्थिति में प्रमाण पत्र निर्गत नहीं किया जायेगा।
- प्रशिक्षण काल में सम्बन्धित प्रशिक्षु द्वारा उपर्युक्त प्रतिष्ठान पर उपखण्ड अधिकारी, जौनपुर के अधीन उनके निर्देशानुसार प्रशिक्षण प्राप्त करेंगे और सम्बन्धित नियमों का पालन करेंगे।
- प्रशिक्षण अवधि में उन्हें किसी प्रकार का मानदेय/पारिश्रमिक या यात्रा व्यय आदि देय नहीं होगा।
- प्रशिक्षण अवधि में अपने साथ संस्था द्वारा दिया गया अपना परिचय पत्र रखेंगे।
- प्रशिक्षण समाप्त होने के पश्चात वह इस आशय का प्रमाण पत्र जमा करेंगे कि उन्होंने निर्धारित चार सप्ताह का व्यवहारिक प्रशिक्षण पूर्ण कर लिया है।
- वह प्रशिक्षण सम्बन्धी अपनी रिपोर्ट तैयार करेंगे जिसके अभाव में उनका प्रशिक्षण कार्य पूर्ण नहीं माना जायेगा, तथा कोई भी प्रमाण पत्र इस कार्यालय द्वारा निर्गत नहीं किया जायेगा।

(अजय कुमार सिंह)
अधिशासी अभियन्ता

पत्रांक: 626 / वि0प्र0ख0-11(जौ0)/टी - 11

दिनांक :

प्रतिलिपि निम्नलिखित को सूचनाार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित :-

- उपखण्ड अधिकारी, विद्युत प्रेषण उपखण्ड, जौनपुर।
- अवर अभियन्ता, 132 केवी विद्युत उपकेन्द्र शाहगंज, जौनपुर को इस निर्देश के साथ प्रेषित है कि वह उक्त प्रशिक्षुओं को एक माह का व्यवहारिक प्रशिक्षण दिलाने की व्यवस्था करें।
- सम्बन्धित प्रशिक्षु।

(अजय कुमार सिंह)
अधिशासी अभियन्ता

June 07, 2016

Shikha Dubey
Janupur

Dear Shikha,

We are pleased to appoint you as a Project Trainee in **Retail Branch Banking** at **Janupur**, from **June 07, 2016 to August 07, 2016**. During this period of training, you will undertake the following project:

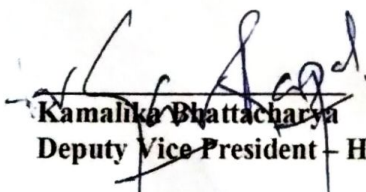
“Current Account, Working Capital & NPA Analysis .”

You will be paid a consolidated stipend of **Rs.10,000/- p.m.** You will not be entitled to any other benefits.

Please sign the copy of this letter in token of acceptance of your Training with the Bank.

We wish you the best for your assignment.

Yours truly,
For HDFC BANK LIMITED,


Kamalika Bhattacharya
Deputy Vice President - Human Resources

To Whomsoever It May Concern

This is to certify that Ms. **Reema Yadav** D/o Mr. Ramesh Yadav has completed her internship at **Arya Collateral Warehousing Services Pvt. Ltd.** Noida from 10th June 2016 to 10th August 2016.

She has been given exposure in the **External Book Audit** under the supervision of **Mr. Dhawal Kirti Maheshwari** (Deputy Manager) where she has dealt with client Banks.

During her internship, she demonstrated good communication skills with a self-motivated attitude to learn new things. She was sincere, hardworking and dedicated to the work.

We wish her all the best for future endeavors.

Yours faithfully,

For: ARYA Collateral Warehousing Services Pvt. Ltd.

Joginder Ralhan
Joginder Ralhan
General Manager- HR



11th August, 2018

Completion of Summer Internship

This is to Certify that **Mr. Nitesh Prajapati** student of **Veer Bahadur Singh Purvanchal University** has successfully completed training in over organization at **Patparganj, Delhi** office from **28th June 2018 to 11th August 2018**. He undertook his training with dedication and sincerity.

The scope of his project was:
"Financial Analysis"

For Bajaj Capital Limited.



Bimla Bambha
Sr. Vice President - HRD

SEBI Approved Merchant Bankers

SEBI Regn. No: (MB: INM000010544) ; (DP:IN-DP-NSDL-267-2006)

Over 150 offices nationwide | Serving 10,00,000 Investors | Since 1965

5-Times recipient of CNBC TV 18 Best Financial Services Award (Retail) including 2016-17

Great Place To Work 2012 | The Economic Times Best BFSI Brands 2016

* For any DP related grievance



TO WHOMSOEVER IT MAY CONCERN

It is to certify that Mr. Pushpendra Singh S/o Sri Uday Raj Singh was completed summer internship of 6 weeks on the Topic of GST under my supervision from 01-06-2018 to 21-07-2018 with our organization as trainee.

During this tenure, Mr. Pushpendra Singh remained involved in his work dedicated. His major responsibilities include working on client's concern such as return filing.

We wish him all the best in his future endeavor.

Sincerely,

Date: 31-07-2018

CA Vindhyavasini Prajapati

(Proprietor)

V. Prajapati & Co

(Chartered Accountants)



RITESH JAIN & ASSOCIATES

205-A, PRAKRATI CORPORATE, YASHWANT NIWAS ROAD, INDORE
0731-4988656, 9826371097, 8770312226

CERTIFICATE

This is to certify that Surabhi Jaiswal D/o Anil Kumar Jaiswal student of Veer Bahadur Singh Purvanchal University Jounpur, Uttarpradesh , has attended vocational training in our office. She has hull-filled all the requirement of our Organization.

She has completed Vocational Training from 24/06/2018 to 04/08/2018. In this period her behaviour found satisfactory to the best my knowledge. Surabhi Jaiswal bears a good moral character.

I wish her all the success in her future life. This certificate issued to her as per request.

For RITESH JAIN & ASSOCIATES

For Ritesh Jain & Associates,


AUTHORISED SIGNATORY
Authorised Signatory.

DATE -05/08/2018

PLACE- INDORE

Ref. No. KPMRECEP/1784494/21072018/1785

Date : 21st July 2018

CERTIFICATE

This is to certify that **Mr. AKANSH SINGH** student of **VEER BAHADURSINGH PURVANCHAL UNIVERSITY** has successfully completed his project on **"TESTING KNOWLEDGE OF MUTUAL FUND AMONG INSURENCE ADVISOR"**. The project period was from 18th May 2018 to 17th July 2018.

During this period he was found to be regular and hard working. We wish him all the Best in his future endeavors.



VATSAL SONI.

(Sr. Manager - Human Resource)

21/07/2018 11:28 AM



FINANCIAL SERVICES | INFORMATION TECHNOLOGY | EDUCATION | REAL ESTATE | INTERIOR | WELLNESS | CHARITABLE TRUST

N India Invest Private Limited, Registered & Corporate Office: Block No. 901 & 902, 9th Floor, B Tower, Udhna Udyognagar Sangh Commercial Complex, Central Road No 10, Udhna, Surat - 394 210, Gujarat. Phone: 0261 4025901 E-mail: email@njgroup.in Website: www.njgroup.in
CIN: U67120GJ2000PT0087974



We understand your world

HDFC Bank Limited
Trauma Center Campus,
Banaras Hindu University-BHU,
Varanasi - 221 005.

06/08/2018

To,
Dr Ajay Dwivedi
HOD, MBA (F&C) Department
Veer Bahadur Singh Purvanchal University
Jaunpur - 222003

To whom so ever it may concern

This is to certify that Mr. Ashish Kumar Singh S/O Shesh Narayan Singh pursuing MBA from Veer Bahadur Singh Purvanchal University, Jaunpur have attended summer training in our Bank from 18-06-2018 to 04-08-2018.

His Topic for project during training was "Non Performing Asset", under the guidance of Mr. Abhishesh Singh Branch Head, project was completed on time and project report is submitted in bank.

We wish him best of luck for his career.

For

HDFC Bank Ltd


Authorised Signatory
ABHISHESH SINGH
EMP CODE - A 8090
signature- BRANCH MANAGER
BHU- VARANASI-3945

www.hdfcbank.com

Regd. Office: HDFC Bank Ltd., HDFC Bank House, Senapati Bapat Marg, Lower Parel (West), Mumbai - 400 013.
Corporate Identity No.: L65920MH1994PLC080618

YOY CAPITAL INFRA PVT LTD

B-12 SECTORE E ALIGANJ BRANCH NEAR PURANIYA CHURAHA

WEALTH CREATOR

TO WHOM IT MAY CONCERN

DATE -18-07-2018

This is certified that **PRINCE MISHRA** student of **V B S PURVANCHAL UNIVERSITY, FINANCE & CONTROL** has successfully completed summer internship in the **FINANCE** for 45 days in July 2018 under the guidance of **TARUN KUMAR ATMARAMANI**.

During the period of his/her internship program wish her/his, he/she had been exposed to different process was found punctual, hardworking & inquisitive.

We wish him/her every success in his/her life & career.

YOY CAPITAL INFRA PVT. LTD. (OPC)

Ajay
DIRECTOR SIGNATURE

Mr. Ajay Kumar Jaiswal

Contact-9839193311

YOY CAPITAL INFRA PVT. LTD. (OPC)

Tarun
18/7/2018
BRANCH HEAD SIGNATURE

Doc No: VEDP00017704485021072018001782

Date : 21st July 2018

CERTIFICATE

This is to certify that **Mr. AMIT MISHRA** student of **VEER BAHADURSINGH PURVANCHAL UNIVERSITY** has successfully completed his project on "**COMPARATIVE ANALYSIS OF MUTUAL FUND AND OTHER INVESTMENT PRODUCTS OF FINANCIAL MARKET WITH SPECIAL REFERENCE TO NJ INDIA INVEST PVT LTD**". The project period was from 18th May 2018 to 17th July 2018.

During this period he was found to be regular and hard working. We wish him all the Best in his future endeavors.



VATSAL SONI

(Sr. Manager - Human Resource)

21/07/2018 11:28 AM



FINANCIAL SERVICES | INFORMATION TECHNOLOGY | EDUCATION | REAL ESTATE | INTERIOR | WELLNESS | CHARITABLE TRUST

NJ India Invest Private Limited, Registered & Corporate Office: Block No. 901 & 902, 8th Floor, B Tower, Udhna Udyognagar Sangh Commercial Complex, Central Road No.10, Udhna, Surat - 394 210, Gujarat. Phone: 0261 4025901 E-mail: email@njgroup.in Website: www.njgroup.in
CIN: U67120GJ2000075087674



RP/TTMDC/VT/2017-18/ 444

08/08/2018

Certificate of Vocational Training

This is to certify that MR. AJEET KUMAR CHAUHAN student of MBA - F&C from "V.B.S. Purvanchal University, Jaunpur (U.P.)" has successfully completed his Vocational Training from 03/07/2018 to 06/08/2018 at our Technical Training & Management Development Centre

He has been assigned project on " **Welfare Facilities** ".

His overall performance is rated as "Very Good".

Checked by: Mr. Sumant Kumar

(Hem Raj)
Asstt. General Manager
Training & WCM

YOY CAPITAL INFRA PVT LTD

B-12 SECTORE E ALIGANJ BRANCH NEAR PURANIYA CHURAHA

WEALTH CREATOR

TO WHOM IT MAY CONCERN

DATE -18-07-2018

This is certified that **ABHAY SINGH** student of **VBS PURVANCHAL UNIVERSITY JAUNPUR MBA, FINANCE & CONTROL** has successfully completed summer internship in the **FINANCIAL STUDIES** for 45 days in July 2018 under the guidance of **TARUN KUMAR ATMARAMANI**.

During the period of his internship program wish us he had been exposed to different process was found punctual, hardworking & inquisitive.

We wish him every success in his life & career.

For YOY CAPITAL INFRA PVT. LTD. (OPC)



DIRECTOR SIGNATURE

Mr. Ajay Kumar Jaiswal

Contact-9839193311

Director

For YOY CAPITAL INFRA PVT. LTD. (OPC)


18/07/2018
DIRECTOR

BRANCH HEAD SIGNATURE

Date – 01/09/2018

TO WHOM IT MAY CONCERN

This is to certify that **Ms. Shrishti Singh** student of Veer Bahadur Singh Purvanchal University has successfully completed her Internship in Finance Department (From 01st Jun-18 to 16th July-18) at **Reliance Jio Infocomm Ltd.** Jaunpur, U.P. office. During the period of her internship, she was found sincere, punctual and hardworking.

We wish her all the best in all her future endeavors.

For Reliance Jio Infocomm Ltd.



Authorized Signatory

Reliance Jio Infocomm Limited, CIN: U72900MH2007PLC025412

Registered Office: 9th Floor, Maker Chambers IV, 222, Nariman Point, Mumbai - 400021, Maharashtra, India. Tel: 022-22788990



Internship Certificate

Date: 14-AUG-2018

This is to certify that Mr. / Ms. MERAJ AHAMED
has successfully completed the Internship Program at BAJAJ FINSERV
branch from 29 JUNE to 13 AUG During the period of his / her internship
with us, he / she was found hardworking and inquisitive.

We wish you every success in life.

A handwritten signature in black ink, appearing to read 'Namrata'.

Namrata Sajnani

Deputy General Manager - Operations

A handwritten signature in black ink, appearing to read 'Amit'.

Amit Raghuvanshi

Business Head -
B2B Consumer Business

DATE:19/07/2018

TO WHOMSDEVER IT MAY CONCERN

THIS IS TO CERTIFY THAT Mr .MOHAMMAD FAIZAN ANSARI WAS ASSOCIATED WITH DHFL BANK HOME LOAN DEPT. LIMITED IN THE CAPACITY OF A TRAINEE FROM 01/06/2018 TO 15/07/2018 WITH OUR HOME LOAN AND POLICY GROUP, VARANASI, HE HAS WORKED UNDER THE GUIDANCE OF Mr. SOMNATH BHARGAV.

HE HAS SUCCESSFULLY COMPLETED HIS PROJECT WITH DHFL HOME LOAN DEPT. VARANASI

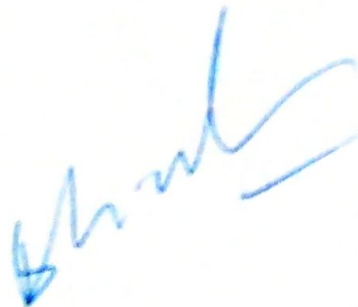
WE WISH HIM ALL THE BEST IN HIS FUTURE TIME.

REGARDS,

SOMNATH BHARGAV.

CHIEF MANAGER, DHFL HOME LOAN BANK DEPT. VARANASI


DIRECTOR
DHFL BANK
Home Loan Dept., Varanasi



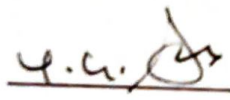
Ref. No. : HR/REC01/TR4498/21072018/01799

Date : 21st July 2018

CERTIFICATE

This is to certify that **Miss. SHRIJAL SAHU** student of **VEER BAHADURSINGH PURVANCHAL UNIVERSITY** has successfully completed her project on "**A COMPARATIVE STUDY OF POTENTIAL FOR OPENING E WEALTH WITH SPECIAL REFERENCE FOR NJ INDIA INVEST PVT LTD**". The project period was from 18th May 2018 to 17th July 2018.

During this period she was found to be regular and hard working. We wish her all the Best in her future endeavors.



VATSAL SONI.

(Sr. Manager - Human Resource)

21/07/2018 11:29 AM



FINANCIAL SERVICES | INFORMATION TECHNOLOGY | EDUCATION | REAL ESTATE | INTERIOR | WELLNESS | CHARITABLE TRUST

NJ India Invest Private Limited, Registered & Corporate Office: Block No. 901 & 902, 6th Floor, B Tower, Udhna Udyognagar Sangh Commercial Complex, Central Road No.10, Udhna, Surat - 394 210, Gujarat. Phone: 0261 4025901 E-mail: email@njgroup.in Website: www.njgroup.in
CIN: U67120GJ2000PTC037674

TO WHOM SOEVER IT MAY CONCERN

This is to certify that Mr. Harshit Gupta of VBS Purvanchal University, Jaunpur has successfully completed summer training. As Summer trainee through our Organization from 4 June 2018 to 19 July 2018. During summer training he has done excellent job for the company. He is very dedicated and committed towards his work.

Wish him for bright future.

For S. Chawdhary & Associates
Chartered Accountants

(CA Virat Nilyam)
Partner



Date : 20.07.2018

Place : Jaunpur

भा.वि.प्रा./वारा/स्था/ग्री.प्र

भारतीय विमानपत्तन प्राधिकरण
AIRPORTS AUTHORITY OF INDIA

प्रमाणपत्र संख्या / Certificate No.: 21226

भारतीय विमानपत्तन प्राधिकरण
लाल बहादुर शास्त्री अंतरराष्ट्रीय हवाई अड्डा
बाबतपुर, वाराणसी - २२११००६

Airports Authority of India
Lal Bahadur Shastri International Airport
Babatpur, Varanasi - 221006

प्रमाणित किया जाता है कि श्री/सुश्री/श्रीमती गौरव शुक्ला जोषीर घाटपुर सिंह पुरीवाल विमानचालन के
छात्र हैं ने दिनांक 11-06-2018 से 20-07-2018 तक की अवधि का रेवेन्यू मैनेजमेंट एंड ए.आई. नामक विषय
पर डिप्लोमा विभाग से ग्रीष्मकालीन प्रशिक्षण प्राप्त किया है।

भारतीय विमानपत्तन प्राधिकरण आपके उज्जवल भविष्य की कामना करता है।

Certified that Mr./Ms. GAURAV SHUKLA student of V.B.S. PURVANCHAL UNIVERSITY has successfully
completed the Summer Training from FINANCE DEPT. department on topic REVENUE MANAGEMENT IN AIR.
from 11-06-2018 to 20-07-2018.

Airports Authority of India wishes for your bright future.

शिवंग त्रिवेदी
07/08/2018

दिनांक/Date 07-08-2018

शिवंग त्रिवेदी / Shivang Trivedi
कनिष्ठ कार्यपालक / Junior Executive
कृते निदेशक विमानपत्तन / For Airport Director

CERTIFICATE

This is to certify that **Mr. Mojiz Abbas** student of **M.B.A (F&C)** From **Veer Bahadur Singh Purvanchal University, Jaunpur** has successfully completed his Summer Internship with us on the topic **"A Study On Portfolio Management Services"** with Reliance Securities Ltd. Lucknow.

He was associated with the internship from the period from **30th May to 15th July 2018.**

During the Internship he was found to be hardworking and sincere.

We wish him all the best for his future

From Reliance Securities Limited.

(PANKAJ MISHRA)

Branch Manager

Reliance Securities Limited, Lucknow

Place: Lucknow

Date:



TO WHOM SO EVER IT MAY CONCERN

This is to certify that Gulshan Ray Student of Master of Business Administration course of **Veer Bahadur Singh Purvanchal University Jaunpur** of Financial Studies, has done summer training for six weeks which covers the duration from 15th June to 30th July, 2014 under my guidance on the topic “ **Working Capital Management Of BHEL** ”. All the data used in this report are in original form and true, and the best of my knowledge.

I wish him success and best career in life.

Regards;

Mr. Gurmeet singh (HR)



Gurmeet Singh

Shiv



TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Rahul Kumar Prajapati** Student of Master of Business Administration course of **Veer Bahadur Singh Purvanchal University Jaunpur**, has done summer training for six weeks which covers the duration from 15th June to 30th July, 2018 under my guidance on the topic "**PROCESSING/PUNCHING OF HOME LOAN IN PNB HOUSING**". All the data used in this report are in original form and true, and the best of my knowledge.

I wish him success and best career in life.

(Branch Manager)

Abhishek Singh
Abhishek Singh



TO WHOM IT MAY CONCERN

This is to certify that **Lav Mishra** student of MBA at Veer Bahadur Singh Purvanchal University, Jaunpur has successfully completed his Summer Training project on the topic **“Working Capital Management Of Karvy In Lucknow City”** for the period from 25th May 2018 to 7th July 2018.

Wishing him a bright and prosperous future.

For Karvy Stock Broking Ltd.

Dheerendra Kumar

Mr. Dheerendra Kumar
(Asst. Manager)



July, 15, 2018

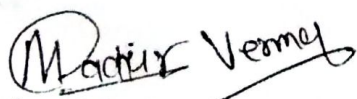
TO WHOM IT MAY CONCERN

This is to certify that **Mr. Ashish Chaurasia** student of MBA (Finance & Control) at Veer Bahadur Singh Purvanchal University Jaunpur has successfully completed her summer internship project on the topic "**Financial Analysis Of Maruti Suzuki India Ltd**" from 20 May 2018 to 12 July 2018.

During the above period her conduct was "Excellent".

Wishing her a bright and prosperous future.

For KTL Pvt. Ltd


Mrs. Madhu Verma
(Asst. Manager)



भा.वि.प्रा./वारा./स्था./ग्री.प्र.

भारतीय विमानपत्तन प्राधिकरण
AIRPORTS AUTHORITY OF INDIA



प्रमाणपत्र संख्या / Certificate No.: 3199

भारतीय विमानपत्तन प्राधिकरण
लाल बहादुर शास्त्री अंतरराष्ट्रीय हवाई अड्डा
बाबतपुर, वाराणसी - 221006

Airports Authority of India
Lal Bahadur Shastri International Airport
Babatpur, Varanasi - 221006

प्रमाणित किया जाता है कि श्री/सुश्री/श्रीमती नाफिस अहमद जो वरिष्ठ लाल बहादुर शास्त्री अंतरराष्ट्रीय हवाई अड्डा के छात्र हैं ने दिनांक 11-06-2018 से 30-07-2018 तक की अवधि का स्काउटिंग प्रोसिजर इन एअर नामक विषय पर विल अहमद विभाग से ग्रीष्मकालीन प्रशिक्षण प्राप्त किया है।

भारतीय विमानपत्तन प्राधिकरण आपके उज्जवल भविष्य की कामना करता है।

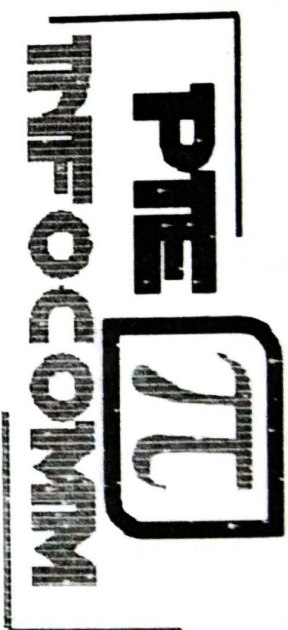
Certified that Mr./Ms. NAFIS AHMAD student of V.B.S. PURVANCHAL UNIVERSITY has successfully completed the Summer Training from FINANCE DEPT. department on topic ACCOUNTING IN AIR from 11-06-2018 to 30-07-2018.

Airports Authority of India wishes for your bright future.

शिवांग त्रिवेदी
07/08/2018

दिनांक/Date: 07-08-2018

शिवांग त्रिवेदी / Shivang Trivedi
कनिष्ठ कार्यपालक / Junior Executive
कृते निदेशक विमानपत्तन / For Airport Director



CERTIFICATE OF COMPLETION

This Internship certificate for brilliant and consistent high standards of workmanship signed this day
by the duly authorized officers is proudly presented to

Mr. Kishan Singh

For his successful completion of Management Internship under Finance Department in
Pie Infocomm Private Limited from 11 June, 2018 to 25 July, 2018.

Authority Signatory



PIE INFOCOMM PVT. LTD.
1st Floor, B-12, Sector - E
Aliganj, Lucknow - 226 024

Vijay Kumar Jaiswal (Director), Pie Infocomm Private Limited



RP/TTMDC/VT/2018-19/96

12/07/2018

Certificate of Vocational Training

This is to certify that **Mr. Nikhil Yadav**, student of **MBA-Finance & Control** from **"V.B.S.P.U. , Jaunpur"** has successfully completed his Vocational Training from **25/05/2018 to 10/07/2018** at our **Technical Training & Management Development Centre**.

He has been assigned project on **"Overview of GST"**.

His overall performance is rated as **"Very Good"**.

Sumant Kumar
(Hem Raj)
Asstt. General Manager
Training & WCM

Rajesh Mishra
Checked by-Mr. Rajesh Mishra

Hindalco Industries Limited

Renusagar Power Division, P.O. Renusagar 231 218, District: Sonbhadra, Uttar Pradesh, India

T: +91 5446 278592-95, 277161-63 | F: +91 5446 278596 / 277164 | E: hindalco@adityabirla.com | W: www.hindalco.com

Registered Office: Century Bhavan, 3rd Floor, Dr. Annie Besant Road, Worli, Mumbai 400 030, India | T: +91 22 6662 6666

Corporate ID No.: L27020MH1958PLC011238

Registered Office: Anura Centre, 1st Floor, B Wing
Manakal Caves Road, Andheri (East), Mumbai- 400 053
Tel: +91 22 6691 7000 Fax: +91 22 6691 7001



C.B. ENTERPRISES PRIVATE LIMITED

#6 Rasmoni Road Dharmatala, Kolkata - 700013

Phone :- +91 (33) 40652361/ 9007330732

Date: 25th September 2018

TO WHOM IT MAY CONCERN

This is to certify that **Mr. SANTOSH YADAV**, student of **M.B.A (Master of Business Administration)** **Finance & Control** at **VEER BAHADUR SINGH PURVANCHAL UNIVERSITY, JAUNPUR (U.P.)**. Has successfully completed a summer internship in the field of Finance from **10th August 2018 to 25th September 2018** under the guidance of **Mr. BINOD MISHRA** and **C.A SHOVIK KUMAR (Director)**.

During the period of his Internship program with us he had been exposed to different process and was found Punctual, Hard working and Inquisitive.

We wish him every success in his life and career.



Shovik Kumar
25/09/18.

For

C.B. ENTERPRISES.

SHOVIK KUMAR (C.A)

Director

Summer Training Report
On
“HR PRACTICES AT BHEL”
FOR PARTIAL FULFILLMENT OF
THE REQUIREMENT FOR THE AWARD DEGREE OF
MASTER OF BUSINESS ADMINISTRATION (BUSINESS ECONOMICS)
2018-2020



UNDER THE GUIDENCE OF:
MS.SHILPA GAUTAM
DEPUTY MANAGER
(BHEL)

SUBMITTED BY:
SALILKANT TRIPATHI
MBA(BE)3rd SEMESTER
ROLL NO- 1814035

SUBMITTED TO
TRAINING AND PLACEMENT CELL
DEPARTMENT OF BUSINESS ECONOMICS
FACULTY OF MANAGEMENT STUDIES
V.B.S. PURVANCHAL UNIVERSITY, JAUNPUR

A SUMMER TRAINING REPORT

ON

Capital Market and NSDL overview

AT

SAURASHTRA KUTCH STOCK EXCHANGE SECURITIES LTD.

Submitted in partial fulfilment of the degree

of

MBA (Business Economics) (2017-2019)

Third Semester



UNDER THE GUIDANCE :-

Satish Nedungarhi

(CEO)

SUBMITTED BY

Meraj Ahamad

Roll No. 171412

Submitted to

Training & Placement Cell

Department of MBA (BE)

Veer Bahadur Singh Purvanchal University

Jaunpur (U.P)

**A
SUMMER TRAINING PROJECT
REPORT
ON
“BUSINESS ASSOCIATIONS : CONNECT
WITH PROSPECTIVE JIO FIBER CLIENTS
THROUGH MARKETING”**

**Veer Bahadur Singh Purvanchal University
Jaunpur U.P.**



**Master of Business Administration (Business
Economics)**

Submitted To :

Pro. Ashutosh Singh

Submitted By :

Ratnesh Kumar Nag

Roll No. (191430)

M.B.A. (B.E.) 3rd Semester

(Summer Training Report)

"To Analyze the effect of advertising And Promotional Strategy of jio fiber"

JIO FIBER

For the Partial fulfillment of the Requirement for the award degree of

MASTER OF BUSINESS ADMINISTRATION

(Business Economics)



Veer Bahadur Singh Purvanchal University Jaunpur

Submitted To

Dr.Ashutosh Kumar Singh

Submitted By

Mr. Ayaz Ahmad
MBA(BE)III rd Semester

Summer Training Report

On

"EFFECTIVENESS OF DISTRIBUTION CHANNEL OF ITC PRODUCTS"



Submitted In Partial Fulfilment Of The Requirement For The Award
Degree Of MASTERS OF BUSINESS ADMINISTRATION
(Business Economics)

SUBMITTED TO:

Dr. Ashutosh Kumar Singh

SUBMITTED BY:

Mr. Himanshu singh

Roll No.: 191412



VEER BAHADUR SINGH PURVANCHAL UNIVERSITY
JAUNPUR,

A SUMMER TRAINING REPORT
ON
A STUDY ABOUT THE WELFARE FACILITIES IN
BHEL
FOR THE PARTIAL FULLFILMENT OF THE REQUIREMENT FOR
THE AWARD DEGREE OF MBA (BE) 2017 - 19



Under the Guidance
Manoj Sharma
Assit. Engg.

Submitted By
Kishan Verma
MBA (BE) 3rd Sem
Roll No. 171411

Submitted to
TRAINING & PLACEMENT CELL
Department of MBA (Business Economics)
Veer Bahadur Singh Purvanchal University Jaunpur

A SUMMER TRAINING REPORT

ON

**DATA BASE
ONLINE RESEARCH PUBLICATION**
At

Springer (India) Private Limited
New Delhi -110001 India

SPRINGER NATURE

MASTER OF BUSINESS ADMINISTRATION (BUSINESS ECONOMICS)

2017-2019



UNDER THE GUIDANCE TO:

Mr. KUNJ VERMA

(Licensing Manager)

SUBMITTED BY:

ANAND VISHWAKARMA

MBA (BE) 3rd Semester

Roll NO. 171407

Submitted to

TRAINING & PLACEMENT CELL

Department of Business Economics

V.B.S. Purvanchal University, Jaunpur (U.P.)

SUMMER TRAINING REPORT

On

**“A STUDY ON PENSION POLICY & OTHER
TERMINAL BENEFITS OF BHEL”**

**FOR THE PARTIAL FULFILLMENT OF THE REQUIREMENT
FOR THE AWARD DEGREE OF MASTER IN BUSINESS
ADMINISTRATION
(BUSINESS ECONOMICS)
2018-2020**



**UNDER THE GUIDANCE OF
MR. RAJESH MALHOTRA
SR. EXECUTIVE (HR)**

**SUBMITTED BY
MOHD. ZAHID FAREED
MBA(BE) 3RD SEM.
ROLL NO. 1814026**

**SUBMITTED TO
TRAINING AND PLACEMENT CELL
DEPARTMENT OF BUSINESS ECONOMICS
FACULTY OF MANAGEMENT STUDIES
V.B.S. PURVANCHAL UNIVERSITY, JAUNPUR**

**SUMMER TRAINING REPORT
ON**

**A STUDY ABOUT THE FUNCTIONING ,PROCESS AND
TECHNIQUES OF PRODUCTION OF CARPET IN**

HERITAGE OVERSEAS

**FOR THE PARTIAL FULLFILMENT OF THE REQUIRMENT FOR THE AWARD
DEGREE**

OF MBA (BUSINESS ECONOMICS) 2018-2020



Under The Guidance :

Mr. Manoj Arora
(Sales and Marketing Director)

Submitted By:

Zeeshan Farogh
MBA (BE) Third Sem
Roll No. 181407

Submitted To

TRAINING & PLACEMENT CELL
Department of MBA (Business Economics)
Veer Bahadur Singh Purvanchal University Jaunpur

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A STUDENT TRAINING REPORT
ON
**ANALYSIS OF THE PROCESS OF KYC AND
PROCEDURE OF DEMAT ACCOUNT HOLDERS
IN NSE MARKET**

FOR THE PARTIAL FULFILLMENT OF THE REQUIREMENTS
FOR THE AWARD OF THE DEGREE OF
MASTER OF BUSINESS ADMINISTRATION (MBA) IN
SEMESTER : 2018-2019



UNDER THE GUIDANCE OF

Mr. Satish Kumar Nidungadi
Chief Executive Officer

SUBMITTED BY

Deepika Kumar Chatterjee
MBA - 5 SEM
Roll No. - 171419

Submitted To

**TRAINING AND PLACEMENT CELL,
Department of Business Economics
V.B.S. Purvanchal University, Jaunpur**

SUMMER TRAINING REPORT

ON

"Sales Management at Vadilal"

FOR THE PARTIAL FULLFILMENT OF THE REQUIRMENT FOR THE AWARD DEGREE
OF MASTER OF BUSINESS ADMINISRATION (BUSINESS ECONOMICS)

2018-2020



Under The Guidance :

Mr. Anoop Gupta
Area Sales Manager

Submitted By:

Aman Raj Sahu
MBA (BE) IIIrd Sem
Roll No. 1814005

Submitted To

TRAINING & PLACEMENT CELL

Department of MBA (Business Economics)

Veer Bahadur Singh Purvanchal University Jaunpur

SUMMER TRAINING REPORT ON

A Study about Customer Feedback and Satisfaction of GHCL Limited

FOR THE PARTIAL FULFILLMENT OF THE REQUIREMENT FOR
THE AWARD DEGREE OF MASTER OF BUSINESS
ADMINISTRATION (BUSINESS ECONOMICS)

2018-2020



MENTOR:

ASHISH CHATURVEDI

SALES HEAD GHCL, NOIDA

SUBMITTED BY:

ACHYUT KUMAR GUPTA

MBA (BE) 3rd SEMESTER

ROLL NO. 1814004

SUBMITTED TO:

TRAINING AND PLACEMENT CELL
DEPARTMENT OF BUSINESS ECONOMICS
FACULTY OF BUSINESS ECONOMICS
VEER BAHADUR SINGH PURVANCHAL UNIVERSITY,
JAUNPUR

A SUMMER TRAINING REPORT

on

“Comparative Analysis of e-Resources of Cambridge University Press vis-à-vis SAGE PUBLICATION AND WILEY ONLINE LIBRARY”

at



**CAMBRIDGE
UNIVERSITY PRESS**

CAMBRIDGE UNIVERSITY PRESS

NEW DELHI

**FOR THE PARTIAL FULFILLMENT OF THE REQUIREMENT
FOR THE AWARD DEGREE OF**

Master of Business Administration (BUSINESS ECONOMICS)



BATCH: 2018 - 2020

UNDER THE GUIDENCE OF:

MR.GUNJAN HAJELA
(MARKETING MANAGER)

SUBMITTED BY:

PRINCI SINGH
MBA (B.E) III Semester
ROLL NO. 1814029

SUBMITTED TO:

**TRAINING AND PLACEMENT CELL DEPARTMENT OF
BUSINESS ECONOMIC FACULTY OF MANAGEMENT
STUDIES VEER BAHADUR SINGH PURVANCHAL
UNIVERSITY, JAUNPUR (U.P)**

A SUMMER TRAINING REPORT
on
*"Comparative Analysis of E-Resources of Cambridge University
Press vis-à-vis Taylor and Francis and Oxford University Press"*
at
CAMBRIDGE UNIVERSITY PRESS
NEW DELHI



**CAMBRIDGE
UNIVERSITY PRESS**

**FOR THE PARTIAL FULFILLMENT OF THE REQUIREMENT
FOR THE AWARD DEGREE OF
MASTER OF BUSINESS ADMINISTRATION (BUSINESS ECONOMICS)**

Year: - 2018-2020



**UNDER THE GUIDENCE OF:
MR. GUNJAN HAJELA
(MARKETING MANAGER)**

**SUBMITTED BY:
JINI SHAH
MBA (B.E) III Semester
ROLL NO. 1812022**

**SUBMITTED TO:
TRAINING AND PLACEMENT CELL
DEPARTMENT OF BUSINESS ECONOMICS
FACULTY OF MANAGEMENT STUDIES
V.B.S. PURVANCHAL UNIVERSITY, JAUNPUR (U.P)**

SUMMER TRAINING REPORT

ON

A STUDY ABOUT THE MARKETING RESEARCH IN ANANDA DAIRY

FOR THE PARTIAL FULLFILMENT OF THE REQUIRMENT FOR THE AWARD DEGREE
OF MASTER OF BUSINESS ADMINISTRATION(BUSINESS ECONOMICS)

2018-2020



Under The Guidance :

Mr. Ritesh Kumar

Area Sales Manager

Submitted By:

Shahbaaz Ali

MBA (BE) Third Sem

Roll No. 1814039

Submitted To

TRAINING & PLACEMENT CELL

Department of Business Economics

Veer Bahadur Singh Purvanchal University, Jaunpur

A SUMMER TRAINING REPORT

ON

Study of Logistics Management Of GHCL Limited

FOR THE PARTIAL FULFILLMENT OF THE REQUIREMENT

FOR THE AWARD DEGREE OF

MASTER OF BUSINESS ADMINISTRATION (Business Economics)

2018-2020



UNDER THE GUIDANCE OF:

PIYUSH HIMANSHU

**MRG.MANAGER
(GHCL)**

SUBMITTED BY:

Abhishek Yadav

**MBA (B.E.) III semester
ROLL NO- 1814003**

**SUBMITTED TO
TRAINING AND PLACEMENT CELL
FACULTY OF MANAGEMENT STUDIES
DEPARTMENT OF BUSINESS ECONOMICS
VBS PURVANCHAL UNIVERSITY,JAUNPUR**

Summer Training Report
on
*“Role of Government/Ministry of Human Resource
Development in the Higher Education Sector
&
Outlook of Higher Education Publishing Industry”*
at
Cambridge University Press, India



CAMBRIDGE
UNIVERSITY PRESS

*For the partial fulfillment of the requirement for the award degree of Master
of Business Administration (Business Economics)*



2018-2020

Under the Guidance of:
Mr. Gunjan Hajela
(Marketing Manager)

Submitted by:
Anjali Sahu
MBA (B.E.) IIIrd Semester
Roll No.: 1814010

SUBMITTED BY
TRAINING AND PLACEMENT CELL
DEPARTMENT OF BUSINESS ECONOMICS
FACULTY OF MANAGEMENT STUDIES
VEER BAHADUR SINGH PURVANCHAL UNIVERSITY, JAUNPUR
(U.P.)

A SUMMER TRAINING REPORT

on

**"A STUDY ON BRAND AWARENESS & PROMOTIONAL STRATEGIES OF
ANANDA DAIRY"**

at

GOPALJEE ANANDA PVT. LTD.



**FOR THE PARTIAL FULFILLMENT OF THE REQUIREMENT
FOR THE AWARD DEGREE OF
MASTER OF BUSINESS ADMINISTRATION (BUSINESS ECONOMICS)**

Year: - 2018-2020



**UNDER THE GUIDANCE OF: -
MR. RITESH KUMAR
(AREA SALES MANAGER)**

**SUBMITTED BY:-
ANIMESH DWIVEDI
MBA (BE)-3rd SEMESTER
ROLL NO. 1814009**

**SUBMITTED TO:
TRAINING & PLACEMENT CELL
DEPARTMENT OF BUSINESS ECONOMICS
FACULTY OF MANAGEMENT STUDIES
V.B.S. PURVANCHAL UNIVERSITY, JAUNPUR (U.P.)**

SUMMER TRAINING REPORT
ON
A STUDY ABOUT THE MARKETING RESEARCH IN
ANANDA DAIRY

FOR THE PARTIAL FULLFILMENT OF THE REQUIRMENT FOR THE AWARD DEGREE
OF MASTER OF BUSINESS ADMINISTRATION (BUSINESS ECONOMICS)

2018-2020



Under The Guidance :

Mr. Ritesh Kumar
Area Sales Manager

Submitted By:

Neeraj Kannaujiya
MBA (BE) IIIrd Sem
Roll No. 1814028

Submitted To

TRAINING & PLACEMENT CELL

Department of MBA (Business Economics)

Veer Bahadur Singh Purvanchal University Jaunpur

SUMMER TRAINING REPORT

ON

“RESEARCH ON STUDENTS GOING TO ABROAD FOR STUDIES”

AT

INTERNATIONAL DEVELOPMENT PROGRAM (IDP), INTERNATIONAL
EDUCATION SPECIALISTS, MUMBAI (400053)

FOR THE PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD
DEGREE OF

MASTER OF BUSINESS ADMINISTRATION (BUSINESS ECONOMICS)



2018-2020

UNDER THE GUIDENCE OF:

MR. SHAILENDRA AMEN (DIRECTOR)

UNAIZA MULLA (BRANCH MANAGER, ANDHERI)

SUBMITTED BY:

JYOTI YADAV

MBA(B.E) 3RD SEM

ROLL NO: 1814019

SUBMITTED TO:

TRAINING AND PLACEMENT CELL

FACULTY OF MANAGEMENT STUDIED

DEPARTMENT OF BUSINESS ECONOMICS

V.B.S. PURVANCHAL UNIVERSITY, JAUNPUR (222001)

SUMMER TRAINING REPORT
ON
A STUDY ABOUT THE MARKETING RESEARCH IN
ANANDA DAIRY

FOR THE PARTIAL FULLFILMENT OF THE REQUIRMENT FOR THE AWARD DEGREE
OF MASTER OF BUSINESS ADMINISTRATION (BUSINESS ECONOMICS)

2018-2020



Under The Guidance :

Mr. Ritesh Kumar
Area Sales Manager

Submitted By:

Sandeep Kannaujiya
MBA (BE) Third Sem
Roll No. 1814037

Submitted To

TRAINING & PLACEMENT CELL

Department of MBA (Business Economics)

Veer Bahadur Singh Purvanchal University, Jaunpur

A
Summer Training Report
On
"A STUDY ON PENSION POLICY & OTHER
TERMINAL BENEFITS OF BHEL"

Training Undertaken at

**BHARAT HEAVY ELECTRICALS LIMITED
NOIDA**



***Submitted in partial fulfillment for the
Award of degree of
Master of Business Administration
(Business Economics)***

**Submitted To:-
Dr. Ashutosh Singh
Training & Placement Coordinator**

**Submitted By:-
kamini upadhyay
MBA (B: E) III SEM.
Roll No. 171402**

SUMMER TRAINING REPORT

ON

"DIPOSITORY PARTICIPANT"

AT

SAURASHTRA KUTCH STOCK EXCHANGE SECURITIES LTD.

**FOR THE PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD
DEGREE OF**

MASTER OF BUSINESS ADMINISTRATION (BUSINESS ECONOMICS)



2018-2020

UNDER THE GUIDANCE OF:

MR. NIKHIL GAJJAR

(CEO)

SUBMITTED BY:

UMESH CHANDRA SAROJ

MBA(B.E)STH SEM

ROLL NO:1814044

SUBMITTED TO:

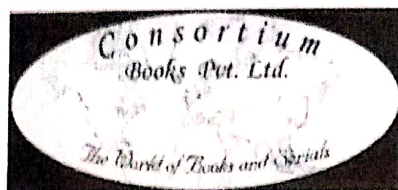
TRAINING AND PLACEMENT CELL

FACULTY OF MANAGEMENT STUDIES

DEPARTMENT OF BUSINESS ECONOMICS

V.B.S. PURVANCHAL UNIVERSITY, JAUNPUR (222001)

A SUMMER TRAINING REPORT
ON
BRAND POSITIONING STRATEGY
OF
CONSORTIUM BOOKS PRIVATE LIMITED



SUBMITTED IN PARTIAL FULFILLMENT FOR THE AWARD OF DEGREE OF
MASTER OF BUSINESS ADMINISTRATION(BUSSINESS ECONOMICS)
VEER BAHADUR SINGH PURVANCHAL UNIVERSITY,
JAUNPUR (U.P.)



SESSION: 2018 – 2020

UNDER THE GUIDANCE OF:
MRS. URVASHI MISHRA
CSR MANAGER

SUBMITTED BY:
UNNATI RATNA
MBA (BE) III
ROLL NO. : 1814045

SUBMITTED TO:
TRAINING AND PLACEMENT CELL
DEPARTMENT OF BUSINESS ECONOMICS
FACULTY OF BUSINESS ECONOMICS
V.B.S.PURVANCHAL UNIVERSITY, JAUNPUR (U.P.)

SUMMER TRAINING REPORT

ON

A Study About KYC And Investor Response of Saurashtra Kutch Stock
Exchange Securities Ltd.

FOR THE PARTIAL FULFILMENT OF THE REQUIREMENT FOR THE
AWARD DEGREE OF MASTER OF BUSINESS ADMINISTRATION
(BUSINESS ECONOMICS)

2018-2020



MENTOR:

NIKHIL GUJJAR

CEO

SUBMITTED BY:

NAVEEN YADAV

MBA (BE) III SEMSTER

ROLL NO. 1814027

SUBMITTED TO

TRAINING AND PLACEMENT CELL

DEPARTMENT OF BUSINESS ECONOMICS

FACULTY OF MANAGEMENT STUDIES

VEER BHADUR SINGH PURVANCHAL UNIVERSITY

SUMMER TRAINING REPORT

ON

STOCK MAINTAINING AND PURCHASE VOUCHER ENTRY

FOR THE PARTIAL FULLFILMENT OF THE REQUIRMENT FOR THE AWARD DEGREE

OF MASTER OF BUSINESS ADMINISTRATION (BUSINESS ECONOMICS)

2018-2020

CONSORTIUM BOOK PRIVATE LIMITED COMPANY



Under The Guidance :

Mr. Urvarshi Mishra

office Manager

Submitted By:

SHIKHA YADAV

MBA (BE) Third Sem

Roll No. 1814041

Submitted To

TRAINING & PLACEMENT CELL

Department of MBA (Business Economics)

Veer Bahadur Singh Purvanchal University, Jaunpur

**SUMMER TRAINING REPORT
ON**

**"TARGETING AND TAPPING MARKET FOR SAGE
E-VIDYA PLATFORM"**

**FOR THE PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD
DEGREE OF
MASTER IN BUSINESS ADMINISTRATION (BUSINESS ECONOMICS)
2018-2020.**



**UNDER THE GUIDANCE OF:
MR. SHASHANK SHEKHAR
(SALES MANAGER)**

**SUBMITTED BY:
AMBIKA SINGH
MBA(B.E) 3rd SEM
ROLL NO - 1814006**

**SUBMITTED TO
TRAINING AND PLACEMENT CELL
DEPARTMENT OF BUSINESS ECONOMICS
FACULTY OF MANAGEMENT STUDIES
V.B.S. PURVANCHAL UNIVERSITY, JAUNPUR.**

A SUMMER TRAINING REPORT

on

“IDENTIFICATION OF NEW MARKET FOR LIBRARY BOOKS “

at



FOR THE PARTIAL FULFILLMENT OF THE REQUIREMENT

FOR THE AWARD DEGREE OF

MASTER OF BUSINESS ADMINISTRATION

(Business Economics)



2018-2020

UNDER THE GUIDANCE OF :

Mr. Rahul Malhotra

Sr. Manager- Sales, (SAGE)

SUBMITTED BY :

Abhishek Pathak

MBA(BusinessEconomics)

ROLL NO.- 1814002

SUBMITTED TO

TRAINING AND PLACEMENT CELL

DEPARTMENT OF BUSINESS ECONOMICS

FACULTY OF MANEGEMENT STUDIES

V.B.S. PURVANCHAL UNIVERSTIY,JAUNPUR (UP)



SUMMER TRAINING REPORT

ON

STOCK MAINTAINING AND PURCHASE VOUCHER ENTRY

FOR THE PARTIAL FULLFILMENT OF THE REQUIRMENT FOR THE AWARD DEGREE
OF MASTER OF BUSINESS ADMINISTRATION (BUSINESS ECONOMICS)

2018-2020

CONSORTIUM BOOK PRIVATE LIMITED COMPANY



Under The Guidance :

Mr. Urvarshi Mishra

CSR Manager

Submitted By:

ANSHITA GAUTAM

MBA (BE) Third Sem

Roll No. 1814012

Submitted To

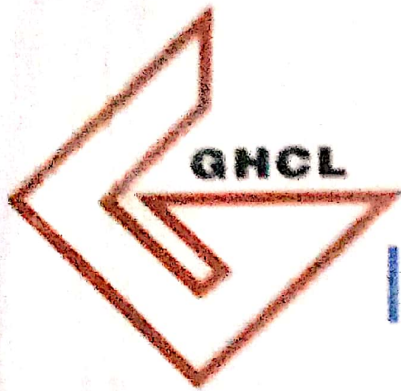
TRAINING & PLACEMENT CELL

Department of MBA (Business Economics)

Veer Bahadur Singh Purvanchal University, Jaunpur

SUMMER TRAINING REPORT ON

"Study Of Logistics management"



INDUSTRIAL AREA SECTOR 1, NOIDA (U.P)

MBA (B.E.)



SESSION 2018-2020

**Under The Guidance:
Piyush Himanshu**

**Submitted By:
SAURABH TRIPATHI
MBA(B.E) 3rd Sem
Roll No: 1814038**

**Submitted To:
Training and Placement Cell
Department of MBA(B.E.)
VBSPU JAUNPUR**

SUMMER TRAINING REPORT

ON

"A STUDY ABOUT MARKETING "

AT

ANANDA DAIRY



**FOR THE PARTIAL FULLFILMENT OF THE REQUIRMENT FOR THE
AWARDED DEGREE OF**

**Master of Business Administration
(BUSINESS ECONOMICS)**

BATCH: 2018 - 2020



MENTOR :

RITESH KUMAR

AREA SALES MANAGER

SUBMITTED BY :

SIDDHANT TIWARI

MBA (B.E) 3rd SEM

ROLL NO. 1814042

SUBMITTED TO :

TRAINING AND PLACEMENT CELL

DEPARTMENT OF BUSINESS ECONOMICS

FACULTY OF BUSINESS ECONOMICS

VEER BAHADUR SINGH PURVANCHAL UNIVERSITY, JAUNPUR

A SUMMER TRAINING REPORT
ON
" SCOPE OF ENGINEERING CONTENTS IN PUBLIC
SECTOR UNDERTAKING"
FOR THE PARTIAL FULFILLMENT OF THE REQUIREMENT
FOR THE AWARD DEGREE OF
MASTER OF BUSINESS ADMINISTRATION (BUSINESS ECONOMICS)
2018-2020



UNDER THE GUIDENCE OF:

MR. AMBESH TRIPATHI

MANAGER- JOURNAL SALES

SUBMITTED BY:

SUPRIYA SRIVASTAVA

MBA (BE) 3rd SEMESTER

ROLL NO. - 1814043

SUBMITTED TO
TRAINING AND PLACEMENT CELL
DEPARTMENT OF BUSINESS ECONOMICS
FACULTY OF MANAGEMENT STUDIES
V.B.S. PURVANCHAL UNIVERSITY, JAUNPUR

SUMMER TRAINING REPORT

ON

A Study on Perception and Feedback of Springer Nature's Product amongst Faculties, Researchers and Students,

**For the Partial Fulfillment of the Requirement for the Award Degree of
MBA (Business Economics)**

2018 – 2020



MENTOR:

Mrs. ALPANA SAGWAL

Marketing Manager at Springer Nature

SUBMITTED BY:

SALONI SINGH

MBA (BUSINESS ECONOMICS)

III SEMESTER ROLL NO. 1814036

Submitted to:

Training and Placement Cell

Department of Business Economics

Veer Bahadur Singh Purvanchal University

Jaunpur (U.P.) India- 222002

A
SUMMER TRAINING REPORT
ON

**EXPLORING THE PERSPECTIVE JIO-FIBER CUSTOMERS
THROUGH TELE-MARKETING**

Submitted In partial fulfillment of
Master of Business Administration
(Business Economic)



(SESSION: 2020-2021)

V.B.S. Purvanchal University, Jaunpur (U.P.)

Submitted To:

Dr. Ashutosh Kumar Singh

Department of B.E.

Submitted By:

Shikha Jaiswal

Roll no: 191435

MBA (B.E.) III Sem.

Summer Training Report On

**“Product promotion through data scrapping and tele
calling to prospective users”**

at



*For the partial fulfillment of the requirement for the award
degree of **MASTER OF BUSINESS ADMINISTRATION**
(Business Economics)*



(2019-2021)

Veer Bahadur Singh Purvanchal University Jaunpur

Submitted To

Dr. Ashutosh Kumar Singh

Submitted By

Miss. Prity Srivastava
MBA (BE) IIIrd Semester

SUMMER TRAINING PROJECT REPORT

AT

JIO FIBER

ON

BUSINESS ASSOCIATIONS CONNECT WITH PROSPECTIVE
JIO FIBER CLIENTS THROUGH TELEMARKETING

**VEER BAHADUR SINGH PURVANCHAL
UNIVERSITY**



**MASTERS OF BUSINESS ADMINISTRATION
(BUSINESS ECONOMICS)**

SUBMITTED TO:

DR. VIKRAM DEV SHARMA
(HOD)
DR. MANAS PANDAY (PROF.)
DR. ASHUTOSH KUMAR
SINGH (PROF.)

SUBMITTED BY:

NEERAJ NISHAD
REG. NO.: 191423
MBA(BE)
BATCH: 2019 - 21

Summer Training Report
On
“A Study on Opportunity of FMCG Products of ITC in
Convenience Market in Varanasi”



Submitted In Partial Fulfilment Of The Requirement For The Award
Degree Of MASTERS OF BUSINESS ADMINISTRATION
(Business Economics)

SUBMITTED TO:

Dr. Ashutosh Kumar Singh

SUBMITTED BY:

Mr. Ram Roshan

Roll No.: 191429



VEER BAHADUR SINGH PURVANCHAL UNIVERSITY
JAUNPUR,

**A
SUMMER TRAINING PROJECT
REPORT
ON
“To Study the Individual Consumer
Buying Behavior of the Jio Fiber
Services of Reliance ”**

**Veer Bahadur Singh Purvanchal University Jaunpur
U.P.**



**Master of Business Administration
(Business Economics)**

Submitted To :

**Pro. V.D. Sharma (H.O.D.)
Pro. Manas Pandey
Pro. Ashutosh Singh**

Submitted By :

**Pankaj Kumar Singh (191424)
M.B.A. (B.E.) 3rd Semester**

SUMMER TRAINING REPORT
OF
MARKETING STRATEGY ANALYSIS OF REAL ESTATE
MAX INFRA VENTURES PRIVATE LIMITED
FOR THE PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD
DEGREE OF MBA (BUSINESS ECONOMICS)



2020 – 2021

SUBMITTED TO:
Dr.ASHUTOSH SINGH

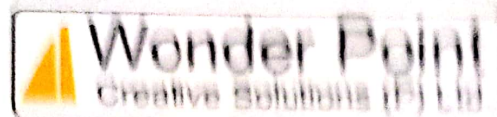
SUBMITTED BY:
MOHD SADAB
MBA (BE) 3rd SEMESTER
ROLL NO. 191422

Submitted to:
Training and Placement Cell
Department of Business Economics
Veer Bahadur Singh Purvanchal University
Jaunpur (U.P.) India- 222002

Summer Training Report On

**"Analyzing the impact of the telemarketing practices
in promotion of courses of wonder point solutions"**

at



*For the partial fulfillment of the requirement for the award
degree of **MASTER OF BUSINESS ADMINISTRATION**
(Business Economics)*



(2019-2021)

Veer Bahadur Singh Purvanchal University Jaunpur

Submitted To

Dr. Ashutosh Kumar Singh

Submitted By

**Miss. Ayushi Srivastava
MBA(BE) IIIrd Semester**

SUMMER TRADING REPORT



" A STUDY OF CONSUMER BEHAVIOURS &
SERVICE ADVISOR HYUNDAI AGENCY "

VEER BAHADUR SINGH PURVANCHAL UNIVERSITY



MASTER OF BUSINESS ADMINISTRATION (B.E.)

SUBMITTED TO :-

Dr. Vikram Dev Sharma (HOD)

Dr. Manas Pandey (Prof.)

Dr. Ashutosh Kumar Singh (Prof.)

SUBMITTED BY :-

Ram Ashish Yadav

Reg No. :- 191428

MBA (BE)

Batch :- 2019-21

**A
SUMMER TRAINING PROJECT
REPORT
ON
"TO ANALYSE THE SALE OF CORPORATE
CONSUMER BUYING BEHAVIOR OF JIO
FIBER"**

**Yash Bahadur Singh Purvanchal University Jaunpur
U.P.**



**Master of Business Administration
(Business Economics)**

Submitted To :

**Pro. V.D. Sharma (H.O.D.)
Pro. Manas Pandey
Pro. Ashutosh Singh**

Submitted By :

**SANJEEV KUMAR SHARMA (191432)
M.B.A. (B.E.) 3rd Semester**

A SUMMER TRAINING REPORT ON STUDY OF LOGISTIC MANAGEMENT AT

GHCL L.T. D.

INDUSTRIAL AREA SECTOR 1, NOIDA UTTAR PRADESH

MASTER OF BUSINESS ADMINISTRATION

(Business Economics)



SESSION 2019-2020

UNDER THE GUIDENCE:

Mr. Piyush Himanshu
MRG GROUP MANAGER

SUBMITTED BY:

Rupali Tiwari
MBA (B.E.) 3RD Semester
Roll No. 1814033
VBSPU, JAUNPUR (UP)

SUBMITTED TO

TRAINING & PLACEMENT CELL
DEPARTMENT OF MBA (BUSINESS ECONOMICS)
VEER BAHADUR SINGH PURVANCHAL UNIVERSITY JAUNPUR

Summer Training Project Report
On
“Understanding Consumer Buying
Behavior for Jio Fiber ”
At
Reliance infotech Ltd.

Veer Bahadur Singh Purvanchal University Jaunpur
U.P.

Master of Business Administration (B.E.)



Submitted To:
Dr. Ashutosh Singh

Submitted By:-
Shahdab Khan (191433)

Sign and Name

Summer Training Report On

**“Analysing the Brand Awareness of Jio Fiber
amongst the Individual Customer”**

At

Reliance Jio, Jaunpur

For the partial fulfillment of the requirement for the award
degree of MASTER OF BUSINESS ADMINISTRATION
(Business Economics)



(2019 – 21)

Veer Bahadur Singh Purvanchal University Jaunpur

Master of Business administration (B.E.)

Submitted To

Dr. Ashutosh Kumar Singh

Submitted By

**Mr. Karan Singh
MBA(BE) IIIrd Semester**

Summer Training Report On

“A Study of Marketing Strategy in the Real State Business”

at

*For the partial fulfillment of the requirement for the award
degree of **MASTER OF BUSINESS ADMINISTRATION**
(Business Economics)*



(2019-2021)

Veer Bahadur Singh Purvanchal University Jaunpur

Submitted To

Dr. Ashutosh Kumar Singh

Submitted By

Rajneesh Sahu

MBA (BE) IInd Semester

Summer Training Report

On

MARKET POTENTIAL OF BINGO

A PRODUCT OF ITC LTD.



*Submitted In Partial Fulfilment Of The Requirement For The Award
Degree Of MASTERS OF BUSINESS ADMINISTRATION
(Business Economics)*

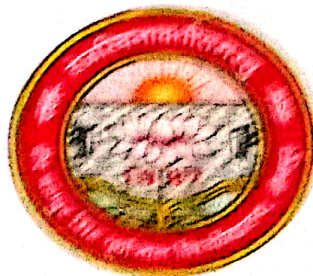
SUBMITTED TO:

Dr. Ashutosh Kumar Singh

SUBMITTED BY:

Mr. VIKRANT KUMAR

Roll No.: 091409



**VEER BAHADUR SINGH PURVANCHAL UNIVERSITY
JAUNPUR,**

Summer Training Report

On

"Product promotion through Tele-marketing to prospective customers". At Wonder point creative solution ltd pvt.

For partial fulfillment of the requirement for the award degree of MASTER OF BUSINESS ADMINISTRATION (BUSINESS ECONOMICS)



Under the guidance of:

NIKHIL MISHRA (DIRECTORS)

WPCB, PVT LTD

Submitted by:

VARSHA SINGH

MBA(B.E) 3rd Sem

Roll no-191438

Submitted to

Training and placement cell

**Department of BUSINESS ECONOMICS FACULTY OF
MANAGEMENT STUDIES V.B.S. PURVANCHAL
UNIVERSITY, JAUNPUR.**

A

SUMMER TRAINING REPORT

"DEMAT ACCOUNT"

Veer Bahadur Singh Purvanchal University, Jaunpur

A PROJECT REPORT



PRESENTED TO
THE FACULTY OF THE DEPARTMENT OF MASTER
OF BUSINESS ADMINISTRATION
(BUSINESS ECONOMICS)

2018-20

DR. ASHUTOSH SINGH

Coordinator Training &
Placement

SUBMITTED BY

ASHISH SINGH

M.B.A. (B.E) IIIrd SEM.

Submitted to
TRAINING & PLACEMENT CELL
Department of Business Economic (M.B.A)
Veer Bahadur Singh Purvanchal University, Jaunpur

Summer Training Report

On

"MARKETING PRACTICES AT MAX INFRA"

FOR PARTIAL FULFILMENT OF THE REQUIREMENT FOR THE AWARD DEGREE OF
MASTER OF BUSINESS ADMINISTRATION BUSINESS ECONOMICS

2019- 2021



SUBMITTED TO:

DR. ASHUTOSH KUMAR SINGH
DEPARTMENT OF BUSINESS ECONOMICS

SUBMITTED BY:

ABDUL AZEEM
MBA(BE)3rd SEMESTER
ROLL NO-191402

TRAINING AND PLACEMENT CELL

DEPARTMENT OF BUSINESS ECONOMICS

FACULTY OF MANAGEMENT STUDIES

V.B.S. PURVANCHAL UNIVERSITY, JAUNPUR 222003

SESSION: 2019-20

SUMMER INTERNSHIP REPORT



PROJECT TOPIC

"MARKET RESEARCH;

AT

AAGMAN INFOTECH SYSTEM AND SERVICES PVT L.T.D



A REPORT SUBMITTED TO

VEER BAHADUR SINGH PURVANCHAL UNIVERSITY

JAUNPUR 222003

AS A PARTIAL FULFILMENT OF FULL TIME

MASTER OF BUSINESS ADMINISTRATION (M.B.A "B.E")

SUBMITTED TO:

TRAINING AND PLACEMENT CELL

DEPARTMENT OF BUSINESS ECONOMICS

(V.B.S. PURVANCHAL UNIVERSITY JAUNPUR)

SUBMITTED BY:

CHANDRASEN PANDEY

MBA (B.E) 3RD SEMESTE

RILL NO.-1814016

SUMMER TRAINING REPORT
ON
A STUDY OF CONSUMER
SATISFACTION OF JIO MOBILE USERS

Reliance



Submitted in partial fulfillment of the requirements for the Two Years

Masters of Business Administration

SESSION : 2019-20

Submitted to:

Dr. Ashutosh Kumar Singh
VBS Purvanchal University
Jaunpur

Submitted By:

Kajal Singh
MBA 3rd SEM.
Roll No. 191413
Enrollment No.PU19/955



VEER BAHADUR SINGH PURVANCHAL UNIVERSITY
JAUNPUR

**A SUMMER TRAINING REPORT
ON
STUDY OF LOGISTIC MANAGEMENT
AT**



GHCL.L.T.D.

INDUSTRIAL AREA SECTOR 1, NOIDA UTTAR PRADESH

**MASTER OF BUSINESS
ADMINISTRATION (BUSINESS
ECONOMICS)**



SESSION 2019-2020

UNDER THE GUIDENCE:

**Mr. Piyush Himanshu
MRG GROUP MANAGER**

SUBMITTED BY:

**Rupali Tiwari
MBA (B.E.) 4th Semester
Roll No. 1814008
VBSPU, JAUNPUR (UP)**

SUBMITTED TO

**TRAINING & PLACEMENT CELL
DEPARTMENT OF MBA (BUSINESS ECONOMICS)
VEER BAHADUR SINGH PURVANCHAL UNIVERSITY JAUNPUR**

SUMMER TRAINING REPORT ON

"A Study of Consumer Behavior With Respect To Jio Fiber"

AT
JIO FIBER

FOR THE PARTIAL FULLFILLMENT OF THE REQUIREMENT FOR THE AWARD
DEGREEE OF MASTER OF BUSINESS ADMINISTRATION(Business Economics)



(2019-2021)

Veer Bahadur Singh Purvanchal University Jaunpur

Submitted To

Dr. Ashutosh Singh

Submitted By

MohdAsjad

MBA (B.E) 3rd Semester

Roll No - 191419

SUMMER TRAINING REPORT

ON

A STUDY OF FACTORS WHICH INFLUENCE THE PURCHASE DECISION OF JIO

FIBER

AT

JIO FIBER

FOR THE PARTIAL FULLFILLMENT OF THE REQUIREMENT FOR THE AWARD

DEGREE OF MASTER OF BUSINESS ADMINISTRATION(Business Economics)



(2019-2021)

Veer Bahadur Singh Purvanchal University Jaunpur

Submitted To

Dr. Ashutosh Singh

Submitted By

Mohd Faisal

MBA (B.E) 3rd Semester

Roll No - 191420

SUMMER TRAINING REPORT
ON
TO STUDY ABOUT THE DEMAND OF SODA ASH
AND IT'S COMPETITORS

At
GHCL LIMITED



For the partial fulfillment of the requirement for the award degree of
Master of Business Administration (Business Economics)



UNDER THE GUIDANCE OF:
Mr. Ashish Chaturvedi
Sales Manager

SUBMITTED BY:
Chandan Yadav
MBA (B.E.) IIIrd Sem.
Roll No.: 1814015

SUBMITTED TO
TRAINING AND PLACEMENT CELL
DEPARTMENT OF BUSINESS ECONOMICS
FACULTY OF MANAGEMENT STUDIES
V.B.S PURVANCHAL UNIVERSITY, JAUNPUR (U.P.)

**SUMMER TRAINING REPORT
ON
A STUDY OF CONSUMER
SATISFACTION OF JIO MOBILE USERS**

Reliance



**Submitted in partial fulfillment of the requirements for the Two Years
Masters of Business Administration**

SESSION : 2019-20

Submitted to:

**Dr. Ashutosh Kumar Singh
VBS Purvanchal University
Jaunpur**

Submitted By:

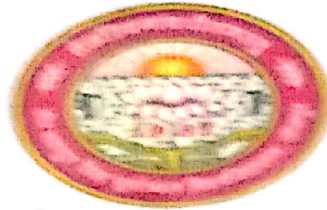
**Kajal Singh
MBA 3rd SEM.
Roll No. 191413
Enrollment No. PU19/955**



**VEER BAHADUR SINGH PURVANCHAL UNIVERSITY
JAUNPUR**

SESSION: 2019-20

SUMMER INTERNSHIP REPORT



PROJECT TOPIC

"MARKET RESEARCH;

AT

AAGMAN INFOTECH SYSTEM AND SERVICES PVT LT.D



A REPORT SUBMITTED TO

VEER BAHADUR SINGH PURVANCHAL UNIVERSITY

JAUNPUR 222003

AS A PARTIAL FULFILMENT OF FULL TIME

MASTER OF BUSINESS ADMINISTRATION (M.B.A "B.E")

SUBMITTED TO:

TRAINING AND PLACEMENT CELL
DEPARTMENT OF BUSINESS ECONOMICS
(V.B.S. PURVANCHAL UNIVERSITY JAUNPUR)

SUBMITTED BY:

JAGADEESH PRASAD
MBA (B.E) 3RD SEMESTE
ROLL NO- 1814018

SUMMER TRAINING PROJECT REPORT

at



ON

"MARKETING & COMPETITOR'S RESEARCH"

VEER BAHADUR SINGH PURVANCHAL UNIVERSITY



(2019-2021)

For The Partial Fulfillment of The Requirement For The Award Degree of
Master of Business Administration
(Business Economics)

SUBMITTED TO :-

ELUG V.D. SHARMA

Dr. ASHUTOSH KUMAR SINGH

Dr. Mahesh Prasad

SUBMITTED BY :-

HIRSHAB KUMAR YADAV

MBA (B.E.) IIIrd SEM

ROLL NO - 190409

FACULTY OF MANAGEMENT STUDIES

VEER BAHADUR SINGH PURVANCHAL UNIVERSITY

MBA (B.E.) IIIrd Semester

Summer Training Report On

**“Promoting Courses of Wonder point solutions
through academic calls to prospective aspirants”**

at



*For the partial fulfillment of the requirement for the award
degree of **MASTER OF BUSINESS ADMINISTRATION**
(Business Economics)*



(2019-2021)

Veer Bahadur Singh Purvanchal University Jaunpur

Submitted To

Dr. Ashutosh Kumar Singh

Submitted By

Miss. Priyanka Singh
MBA (BE) IIIrd Semester